

DESIGN REQUEST

Company name _____ Contact Name _____

Title _____ Email _____ Website _____

Phone _____ Fax _____

Show name _____ Dates _____ Location _____

Exhibit Space (circle): Inline - Island - Peninsula Exhibit size: _____

Does exhibit need to reconfigure? If so, what sizes? _____

Corporate Colors _____

Number of shows per year _____ Image (circle): Conservative - Contemporary - Hi-tech - other _____

Message presented with product display or graphics (tagline, etc.) _____

What image do you want for your new exhibit? (Cutting edge, conservative, etc.?) _____

What do you want your exhibit to do for you? _____

What should people remember about your exhibit? _____

Allocated budget \$ _____ (Design process cannot begin until you determine what your company is willing to invest)

Exhibit Features: Please check all that are applicable:

- Product display
- Literature display
- Audio/Visual
- Reception Area
- Computer Monitors
- Graphics
- Light boxes
- Large format graphics
- Conference Area:
Circle: Private – Semi-private
- Storage
- Installation/Dismantling
- Warehousing

Other Services:

- Graphic design
- Website design
- Collateral development
- Pre-show marketing piece
- Corporate ID
- Multimedia

